



TESTIMONIALS

Lisa Richardson has vast experience and industry savvy in tea and tea marketing. She is fast becoming one of the foremost experts on tea and we were pleased to have her speak at the 2007 World Tea Expo.

George Jage, President of the World Tea Expo

If you are lucky enough to have tea with Lisa Richardson you will come away not only smart, but also inspired to throw your tea bags away and go for the real thing. Her enthusiasm is catching; her knowledge is impressive.

Christine Arpe Gang, who is now retired, wrote about food and beverages for more than 30 years for The Commercial Appeal newspaper in Memphis

Lisa Richardson was able to “kick-start” my business. Her keen sense of marketing and public relations opened my eyes to things to look for and the best ways to market my tearoom. The press releases she wrote for us generated local and national exposure. People are still coming in two years later and mentioning the article they saw on us.

Brenda Lain, Owner, Vintage Tea

Rave reviews are what Lisa Richardson received at her lecture given at our Annual Business to Business Tea Conference. She can speak on a wide range of tea topics that are not only educational, but exciting as well.

Beth L. Hendrix, former President of the Southern Association of Tea Businesses, Inc. and former owner of Purple Iris Tea Shoppe

A captivating speaker, Lisa Richardson is known for her engaging style and informative presentations. She is a joy to listen to and I always learn something new!

Susan McKeen, Editor-in-Chief, Tea Experience™ Digest

Each time Lisa Richardson was on our program, the event sold out quickly. She made it an overwhelming success with her warm personality, charm, and grace. She is an expert in the field of tea and tea etiquette and was always extremely well received by our audience.

Jackie Falls, Chairman, The Woman’s Exchange of Memphis