



Not your ordinary
specialty tea expert...

Lisa Boalt Richardson

Published Author
Keynote Speaker
Educator and Trainer
Marketing PR Specialist

“Tea time is anytime,” says Lisa Boalt Richardson describing the cultural relevance of specialty teas to the nation. As one of the foremost authorities in the specialty tea industry, Lisa knows exactly what she is talking about. Advancing to the highest level of certification by the Specialty Tea Institute, she is a Level Three Certified Tea Professional and is also trained and certified by the prestigious Protocol School of Washington in Tea and Etiquette.

Lisa travels the country speaking at conferences and special events relating to culinary and specialty tea audiences. She has contributed to publications including ***Cooking with Paula Deen*** and ***The Tea Experience Digest*** and has been featured in newspapers and magazines across the nation.

As the current President of the Southern Association of Tea Businesses, Lisa arranged for the association to partner with the 2007 World Tea Expo to increase visibility and exposure. She has also served as Membership Director and PR Director.

Lisa uses her expertise in marketing to consult with tearoom owners on strategies to increase customer awareness and sales. In addition, she teaches training courses for hotels, tearoom management, and wait staff on proper service of afternoon tea. Although Lisa has had tea all across the nation, her favorite place to have tea is at home in Atlanta with her husband and two children.